



Pressemeddelelse

7. maj 2018

Til rette vedkommende

Tenax Sild A/S og Launis A/S fusionerer med Tenax Sild A/S som fortsættende Selskab.

Familierne bag to af Danmarks traditionsrige fiskevirksomheder, Tenax Sild A/S og Launis A/S, grundlagt i henholdsvis 1987 og 1958, har besluttet at lægge aktiviteterne vedrørende sild, fiskefrikadeller, kaviar og pate sammen.

Tenax Sild A/S overtager således med virkning fra 1. maj 2018 aktiviteterne sild, fiskefrikadeller, kaviar og pate fra Launis A/S.

Launis A/S fortsætter med aktiviteterne rejer og røgvarer.

Sammenlægningen af de to enheder vil skabe en virksomhed, der fremadrettet vil være Danmarks absolut største virksomhed indenfor sildeforædling og fiskefrikadeller, og som vil kunne matche de krav, der i dag stilles fra detailhandlens og foodservice operatørernes side i form af innovation, kvalitetssikring og leveringssikkerhed.

De to virksomheder komplementerer hinanden på fornem vis med hensyn til produktsortiment og kundesammensætning.

Michael Pedersen:

"For Tenax Sild A/S har det været vigtigt at sikre og udbygge Tenax Sild A/S' position på det danske og udenlandske marked for kvalitetssild, fiskefrikadeller, kaviar og pate. Med den nye konstellation er jeg sikker på, at vores strategi om at vokse indenfor detail og foodservice vil lykkes."

Gert Nielsen:

"Det giver god mening at slå disse to enheder sammen - vores virksomheder danner tilsammen en helhed. Det har været et afgørende punkt i min beslutning, at Tenax Sild A/S ønsker at fortsætte produktionen i Ålbæk."

I forbindelse med overtagelsen indtræder Gert Nielsen i ejerkredsen og bestyrelsen for Tenax Sild A/S. Anette Ladefoged fortsætter som adm. direktør for Tenax Sild A/S.

Uddybende spørgsmål kan stilles til:

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Press release

7 May 2018

To whom it may concern

Tenax Sild A/S acquires Launis activities in Ålbæk.

The families behind two of Denmark's well-established seafood companies, Tenax Sild A/S and Launis A/S, founded in 1987 and 1958, respectively, have decided to merge their commercial activities in herring, fishcakes, caviars and pâtés.

Accordingly, with effect from 1 May 2018, Tenax Sild A/S will be taking over Launis A/S activities in herring, fishcakes, caviars and pâtés.

Launis A/S will be continuing with its shrimp and smoked fish operations.

The merger of these two companies will create a company that will be Denmark's largest producer of processed herring and fishcakes. Tenax Sild A/S will be able to match the future demands from retailers and food service operators as to innovation, quality control and consistency of supply.

The companies complement each other very well as to product ranges and customer portfolio.

Michael Pedersen:

"It has been very important for us at Tenax Sild A/S to secure and expand our position on Danish and international markets for quality herring, fishcakes, caviars and pâtés. I'm confident that this new constellation will bring us success in our strategy for growth in the retail and food service sectors.

Gert Nielsen:

"It makes a lot of sense to combine these two units, which will unite our companies as a homogenous entity. One of the key elements of my decision was that Tenax Sild A/S wishes to continue manufacturing operations in Ålbæk.

As part of the takeover, Gert Nielsen will be joining the ownership and board of Tenax Sild A/S. Anette Ladefoged will be continuing as CEO of Tenax Sild A/S.

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